

SUSTAINABILITY REPORT 2024





HITIT EPHEBUS HOTEL

OUR HOTEL

In the fertile lands of the Aegean, in the cradle of civilizations known as Selçuk, Hitit Ephesus Hotel invites its guests not only to a comfortable stay, but also to a journey through thousands of years of history.

Located just minutes away from the ancient city of Ephesus, a UNESCO World Heritage site, the hotel offers an unparalleled gateway to one of the most remarkable archaeological treasures in the world.

Ephesus... The dazzling port city of antiquity. Home to the Temple of Artemis, one of the Seven Wonders of the Ancient World, and adorned with the grandeur of the Celsus Library, the Great Theatre, and marble-paved streets that still echo the footsteps of the Roman Empire. Here, every step you take whispers stories from millennia past.

Right beside this timeless wonder, Hitit Ephesus Hotel offers the perfect base to wake up to the fresh Aegean breeze and end your evenings under the starlit sky, feeling the soul of the ancient world all around you.

Whether you seek a serene journey through history or the comfort of modern amenities, you will find both here.

FROM GENERAL MANAGER

In 2024, Turkey achieved a historic milestone in the tourism sector by welcoming 62.3 million visitors and generating \$61.1 billion in revenue, marking an 8.3% increase.

This success reflects the country's ability to adapt to global tourism dynamics shaped by geopolitical developments, technological innovations, and sustainability concerns.

Since its opening, our hotel has maintained its vision of investing in the future, sustaining efficiency and profitability through strategic evaluations and effective risk management.

Not only has it achieved sustainable success, but it has also consistently elevated its quality standards.

In a constantly evolving, renewing, and increasingly globalized world, our hotel combines its service approach—centered on guest satisfaction—with sectoral knowledge and experience, thanks to its well-educated and talented management team and experienced staff. In doing so, we successfully reflect our company's goals and corporate identity to our target audience in the best possible way.

With this awareness, we aim to make the highest contribution to our country's tourism economy through the service and financial investments we will undertake in the coming period. We are determined not only to strengthen our presence in the domestic market but also to establish ourselves as a powerful brand internationally, shaping the industry and fulfilling our responsibilities to the highest standards.

We extend our heartfelt gratitude to our dedicated team, who make us stronger, and to our valued guests, who inspire our continuous renewal.

Guest

161.440

Guest country

28

ABOUT REPORT



As Hitit Ephesus Hotel we are committed to publishing meaningful and timely information about our Environmental, Social, and Governance (ESG) performance and management approaches every year, focusing on the environmental and social issues that are essential to our services.



We aim to leverage technology increasingly by preparing our Sustainability Report in digital format, enhancing communication with our stakeholders, and helping to reduce our carbon footprint.

Scope of the Sustainability Report

The scope of the key performance data in this report covers the year 2024, marking the beginning of operations for Hitit Ephesus Hotel. As more data becomes available, previous years will also be included for comparison purposes.

For any questions regarding the report and its content, please contact:

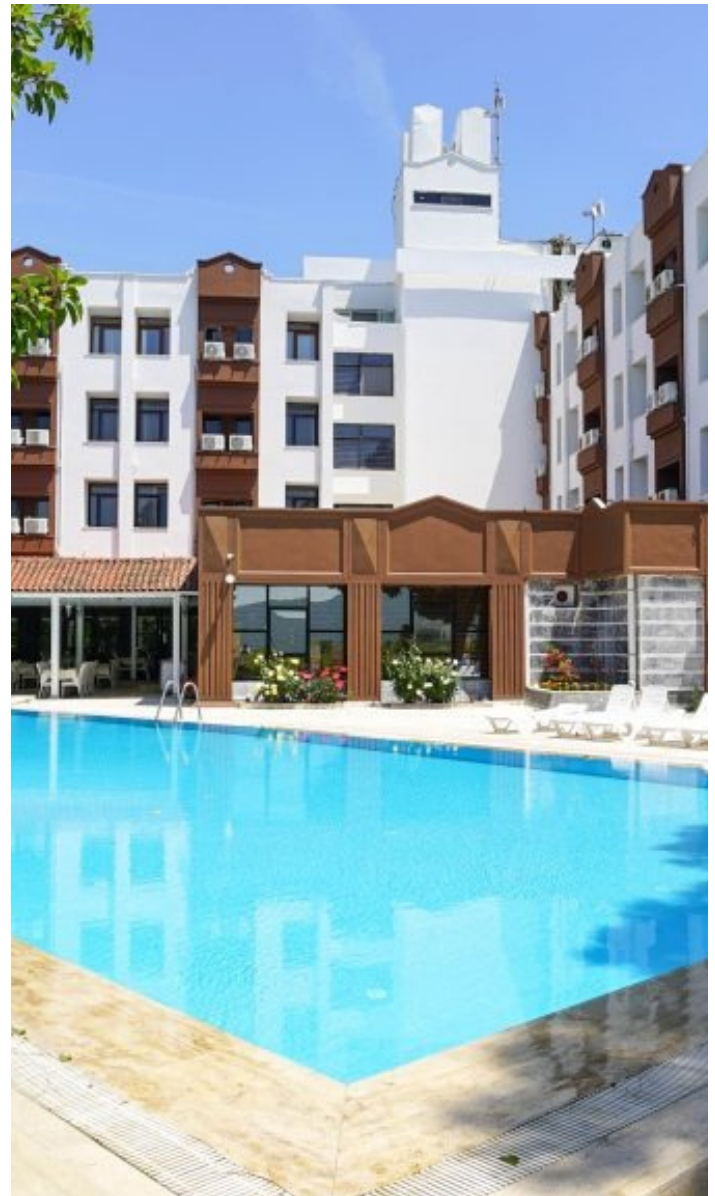
info@hitithotel.com.tr

OUR HOTEL

Our hotel is located just minutes away from the Ancient City of Ephesus, a UNESCO World Heritage Site. Guests can easily reach historical and natural wonders such as the Temple of Artemis, the Celsus Library, the Great Theatre, and Pamucak Beach.

Our primary goal is to become a leader in our sector by ensuring unconditional guest satisfaction through our high-quality and innovative services. We uphold our principles of mutual respect and honesty in our relationships with guests and employees, while remaining fully aware of our responsibilities to society, the natural environment, and humanity. By utilizing the opportunities of the information age in all areas of service, we aim to meet our guests' needs and expectations with a level of quality that exceeds what they anticipate.

With our trained and experienced team, we work in the spirit of unity, considering our guests' priorities as our own. In a warm, respectful, and friendly atmosphere that makes every guest feel at home, we are committed to delivering flawless service that goes beyond expectations.



96 Rooms



1 Restaurant



1 Bar



1 Swimming Pools

1 Hamam & SPA



1 Meeting Rooms





OUR STAFF

31 %54

Number of Female
Staffs



27 %46

Number of Male
Staffs



OUR PRIORITIES

Our Guests

Guest Experience
Health, Safety, and Security
Food Safety
Building and Fire Safety

Our Staffs

Human Resources
Learning & Development
Employee Experience
Occupational Safety and Health

Our Community

Natural Resource Consumption
Waste
Volunteering

Our Environment

Climate Impact
Water
Biodiversity Conservation

ENERGY

2.347.184 kWh

ELEKTRİK

3.696 Kg

LPG

177.702 Kg

LPG

5.979 Lt

BENZİN



We aim for continuous improvement in energy efficiency. Our energy consumption is tracked and reviewed on a daily, monthly, and annual basis.

Every year, significant energy consumption points are identified, and energy efficiency projects are developed.

In addition to efforts to increase energy efficiency, feasibility studies related to the use of renewable energy are ongoing, in line with sustainable development goals and the process of adapting to the European Green Deal, to reduce our carbon footprint.

WATER

715 m³

16.038 Adet

500 ml

9.715 Adet

1.500 ml



Projects are being developed and implemented to reduce water consumption, and water consumption values are regularly monitored on a monthly basis. Water leakage controls are continuously conducted, and immediate intervention is ensured.

For a sustainable environment, the discharged water is in compliance with both the discharge limits set by the Water Pollution Control Regulation and international regulations and standards, and is released into the receiving environment with the required water quality.

Our hotel is located in an area that requires measuring all water-related risks by gathering all indicators selected from the categories of Physical Quantity, Quality, Regulatory, and Reputation Risks.

High (3-4)

*<https://www.wri.org/applications/aqueduct/water-risk-atlas>

ENVIRONMENTAL AND RESOURCE CONSERVATION



%2

**Reduction in Chemical
Consumption**

%2

**Reduction in Single-Use
Amenities**

%2

**Reduction in Single-Use
Plastics**

As Hitit Ephesus Hotel, the prevention of pollution and the protection of the environment and natural resources have been established as our primary goal for sustainable development.

In all our processes, alongside local regulations, international standards and specific guest standards are also considered. We fulfill all the environmental and social requirements set by these standards and support continuous development and the use of the best available technologies to ensure their sustainability.

Our environmental consultants carefully manage the tracking and implementation of legal processes, ensuring compliance with our reporting and declaration obligations in environmental matters.

SOCIAL RESPONSIBILITY

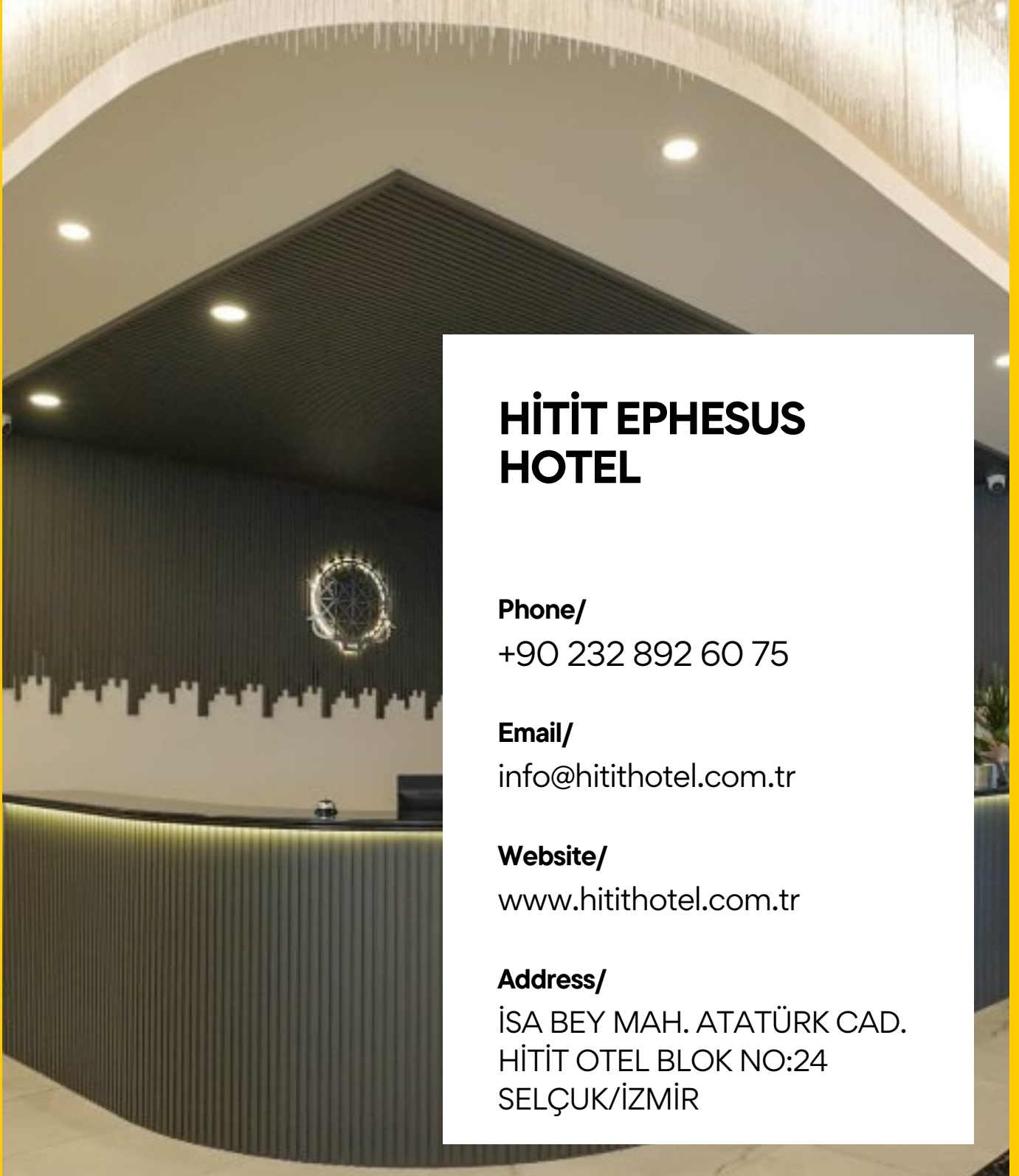


Supported Non-Governmental Organizations (NGOs)

In terms of the development of Turkey's tourism sector and the creation of environmentally conscious tourism policies, it is of great importance to establish policies that focus on the protection of natural and cultural heritage for the sustainable development of the sector. During the process of developing these policies, non-governmental organizations (NGOs) play a crucial role.

We institutionally support these organizations that contribute to regional development.

CONTACT



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